

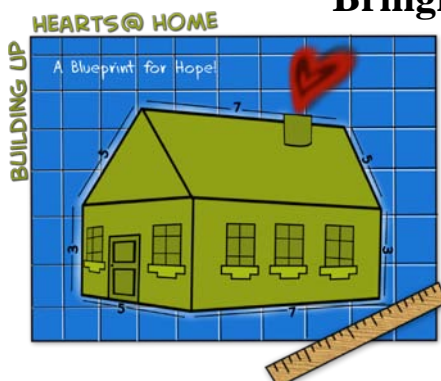
# PRESS RELEASE



FOR IMMEDIATE RELEASE

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## Bringing Hope to the Family by Building up Hearts at Home!



San Antonio, Texas – July 29, 2011: The *Building Up Hearts @ Home: A Blueprint For Hope* Conference (**September 9-10, 2011** Schertz Civic & Community Centers, 1400 Schertz Parkway in Schertz, TX), a grassroots effort, will **launch a two-year training initiative** to equip and empower local families, single adults and teens to reclaim their lives. Scattered across San Antonio and surrounding areas are wounded lives... individuals and families currently live with broken hearts, broken homes, and broken dreams.

For the next two years, San Antonians will **enjoy low-cost access** to the expertise of professionals like:

- Gifted speakers and marriage specialists Dr. David B. Hawkins and Christy Hawkins of Seattle, WA
- Sought-after image consultant Jill Swanson of Rochester, MN and

### San Antonio's own:

- Teen expert and school counselor Dr. Rolla Bradley
- *People of Faith* founder Carl Caton
- National speaker, certified personalities expert and *Live Powerfully Now* founder Linda Goldfarb
- Marriage and family therapist Dr. Mark Jones
- Talk show host and *The Self Esteem Institute* founder Keely Holland Petty
- *San Antonio Fit Club* lead coach Paula Roberts
- Authors of *Financial Freedom in 7 Weeks Plus* Bill and Maurine Sitter
- Performing artist and song writer Darrell Smith and *Chapter 3 Ministries*

These professionals will reach the community through interactive and ongoing workshops, seminars, and community events on these and other **practical subjects**:

- Relationship Builders
- Understanding Different Personalities and the Dynamics of Personality in Families
- Dressing for Success and Projecting a Positive Image
- Physical and Financial Fitness and Simplified Living
- Reaching Reconciliation, Experiencing Healthy Boundaries, Conflict Resolution, and Team Building
- Positive Parenting, Teen Empowerment, Intimacy and Relational Transparency in Friendships & Marriage

*Building Up Hearts @ Home: A Blueprint For Hope* is sponsored in part by *Live Powerfully Now Ministries*, a family-focused organization determined to make a positive difference in its community, one life at a time.

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**Linda Goldfarb** is the founder of *Live Powerfully Now Ministries*; she is the mother of four, grandmother of five and wife of one great guy. As a National Speaker, e-TV and Radio Talk Show Host, Certified Personalities Trainer, and columnist for CBN.com, Linda speaks boldly on the issues of faith, family & health. She supports leaving a spiritual legacy for our children by empowering parents and families to embrace God's concept of "community." Linda resides in San Antonio, TX with her hubby Sam and their youngest son Sam III. Visit Linda's community site at [www.LivePowerfullyNow.org](http://www.LivePowerfullyNow.org)



**Dr. David B. Hawkins** and his wife, **Christie**, are gifted speakers who have conducted weekend marriage retreats for churches, Women's Ministry conferences, and Singles' Ministry retreats across the nation, as well as for the American Association of Christian Counselors. Dr. David brings his extensive experience as a Licensed Psychologist and Spiritual Director along with his engaging and vulnerable style to challenge individuals and couples to "be more than you think is possible." Christie's energy compliments Dr. David's style as they share practical tools to strengthen today's relationships. Dr. David is the owner of *Pacific Psychological Associates* with offices located throughout Washington State. Connect with Dr. David at [www.YourRelationshipDoctor.com](http://www.YourRelationshipDoctor.com)



**Bill and Maureen Sitter** are in their 50th year of marriage and will help you get on God's Road to Financial Freedom. As one flesh, they have shared a strong desire to help people become debt free. The focus of their efforts has always been to show others that the Bible provides clear instructions that will ensure true financial freedom. They are the authors of *Financial Freedom in 7 Weeks Plus*, and conduct seminars and focus groups. They are very excited about their new DVD, hot off the press, titled "*Money Management Basics for Young Adults*". Learn more about the Sitters and their ministry at [www.debtfreelegacy.com](http://www.debtfreelegacy.com).



It would be easy to believe that **Jill Swanson** was born with exceptional looks and style, but she is living proof that beauty begins within. Jill was born with a rare birth defect. This lifelong issue has given Jill deep respect for the power of spirit, attitude and grace. At a very young age, she gained special sensitivity to the impact of appearance and has devoted her life to helping people always be their very best, inside and out. Jill began her career as a color analyst and makeup consultant more than two decades ago. Today, she is a foremost expert in the field and is a highly sought-after image consultant from Rochester, MN. Meet Jill at [www.JillSwanson.com](http://www.JillSwanson.com)

**Dr. Mark Jones** is a Licensed Marriage & Family Therapist who maintains a private practice in San Antonio TX. Dr. Jones is also an approved Continuing Education Provider for counselors, therapists, social workers, psychologists and other professionals. He speaks on relevant topics such as; wound behaviors, personality languages, relationships parenting, marriage, learned behavior, trauma bonding, & understanding your purpose, and other life-changing topics. You may recognize him from the A & E “Heavy” reality show, San Antonio Living, Great Day San Antonio and for singing the National Anthem at the San Antonio Stock Show & Rodeo. See [www.DrMarkJones.org](http://www.DrMarkJones.org) to learn more.



Talk show host, author and international speaker **Keely Petty** is a native of San Antonio who serves alongside her husband Sr. Pastor Lee Petty, at Bethel International Christian Fellowship. She is a founder and the Executive Director of Bethel Community Development Corporation, Inc a Faith-Based community organization serving the disenfranchised by partnering with community based organizations in San Antonio.

Keely is associated with several community organizations like, GirlWorth Mentoring, Faith Connection Coalition, and The Self Esteem Institute for Women.. She is partnered with several organizations such as Worth Life a program designed to assist Black and Latino women with awareness and prevention of the HIV & AIDS.

Keely holds a Bachelor of Arts in Communication from The University of The Incarnate Word and is a member of the Christian Business Chamber of Commerce and Professional Women of Faith Network.

**Dr. Rolla Bradley** is a School Counselor, University Professor, and private practice counselor in San Antonio. He has worked with adolescents for the past 30 years. Dr. Rolla has two graduate degrees in education and a graduate degree in religious education. He is committed to creating opportunities for adolescents to reach past the world’s expectations of teens to the potential that each young person holds. *Success is in becoming more intelligent than the situation requires.* Check out [www.DrRolla.com](http://www.DrRolla.com) for more.



**Carl Caton** is the founder of [www.PeopleOfFaith.com](http://www.PeopleOfFaith.com) he is a co-founder of the Garden Ridge Men's Bible Study, a unique men's bible study that began in 1990. More importantly he is the husband of his high school sweetheart, Kelli, for twenty six years, and the father of two incredible children. Carl's focus is helping individuals leave a legacy of faithfulness for their family. The Caton's attend Community Bible Church in San Antonio. As a family, they ride motorcycles; wakeboard, camp, hunt and play capture the flag in the backyard.



Songwriter and recording artist **Darrell Smith** also serves as the worship pastor for the New Heights community at Alamo Heights United Methodist Church in San Antonio. For the last five years Darrell and his wife Stacy have had the privilege of worshipping around the world with **Chapter Three Ministries**--a non-profit association of musicians, artists and teachers called to serve. Joining Darrell and Stacy at our conference are C3 bandmates - A.J. Navarro on drums, Austin Chamberlin on guitar, Nate Chamberlin on keys, Lawrence Thames on bass and C3 Director Phillip Anaya. For more information visit [www.darrellsmithmusic.com](http://www.darrellsmithmusic.com) or [www.chapter3ministries.org](http://www.chapter3ministries.org).

At the age of 13, **Paula Roberts** began coaching gymnastics, and has continued helping young children and adults get healthier, and stay active. She is a 15 year Air Force veteran, wife, mother of two girls, and stays busy running two businesses. As a BeachBody Coach, Turbo Kick & PiYo Instructor and Lead Coach of the San Antonio Fit Club, helping people live healthier, happier lives through nutrition and fitness is her passion. With a certification in group exercise and nutrition, she has the foundation to help people lose weight, feel more confident with themselves, and really start enjoying fitness. Visit her site at [www.SanAntonioFitClub.com](http://www.SanAntonioFitClub.com)

